

VÍCTOR EZEQUIEL FRÍAS GÓMEZ

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PROFILE

Data Analyst with a solid background in SME administration and operations. Having managed treasury and accounts receivable firsthand, I understand business realities from the core. My edge lies in translating daily operations into visual dashboards and key metrics (KPIs) that streamline and accelerate managerial decision-making. I am seeking roles where I can deliver real value by bridging my commercial and analytical mindset with my technical data skills.

FEATURED PROJECTS

- E-Commerce Logistics Dashboard (Power BI / SQL):** Developed heat maps and route analysis to identify bottlenecks and delays within the supply chain.
- Corporate Expansion Analysis (Power BI / Python):** Designed interactive dashboards measuring profit margins and revenue by city to evaluate market opportunities.

PROFESSIONAL EXPERIENCE

Administrative Assistant | Collections & Reporting - CUERVO DEL NORTE

Nov 2024 - Mar 2025

- Accounts Receivable Management:** Assisted in tracking payments and collections, ensuring up-to-date financial records.
- Management Reporting:** Created daily control reports to support operational decision-making.
- Data Entry & Archiving:** Digitized documents and efficiently organized physical and digital files.

Store Manager | Cash & Inventory Management - DISTRIBUIDORA ROSSINI

Feb 2024 - Aug 2024

- Cash Flow & Treasury:** Managed opening, closing, cash reconciliation, and cash handling with a zero-error margin.
- Inventory Control:** Monitored stock levels, processed incoming goods, and audited delivery notes to prevent stockouts.
- Customer Service:** Resolved inquiries and complaints, ensuring customer satisfaction and loyalty.

EDUCATION

Facultad de Ciencias Económicas UNT

2025 - Present

- Bachelor's Degree in Business Administration

Self-Taught Data Analytics Training

2025 - Present

- Applied practical development of projects using Power BI, SQL, and Python.

CERTIFICATIONS & TECHNICAL SKILLS

Payroll Processing Course - UNT (Practical knowledge based on Argentine Labor Law)

Intermediate Excel - Santander Open Academy (Certified)

Languages - English

- Upper-Intermediate (B2) - EF SET Certificate

Technical & Analytical Tools

- Data Visualization:** Power BI (Dashboard creation, data modeling).
- Databases & Programming:** SQL (Queries and structuring), Python (Pandas library for data cleaning and analysis).
- Spreadsheets:** Advanced Excel (Pivot tables, VLOOKUP, database cross-referencing).